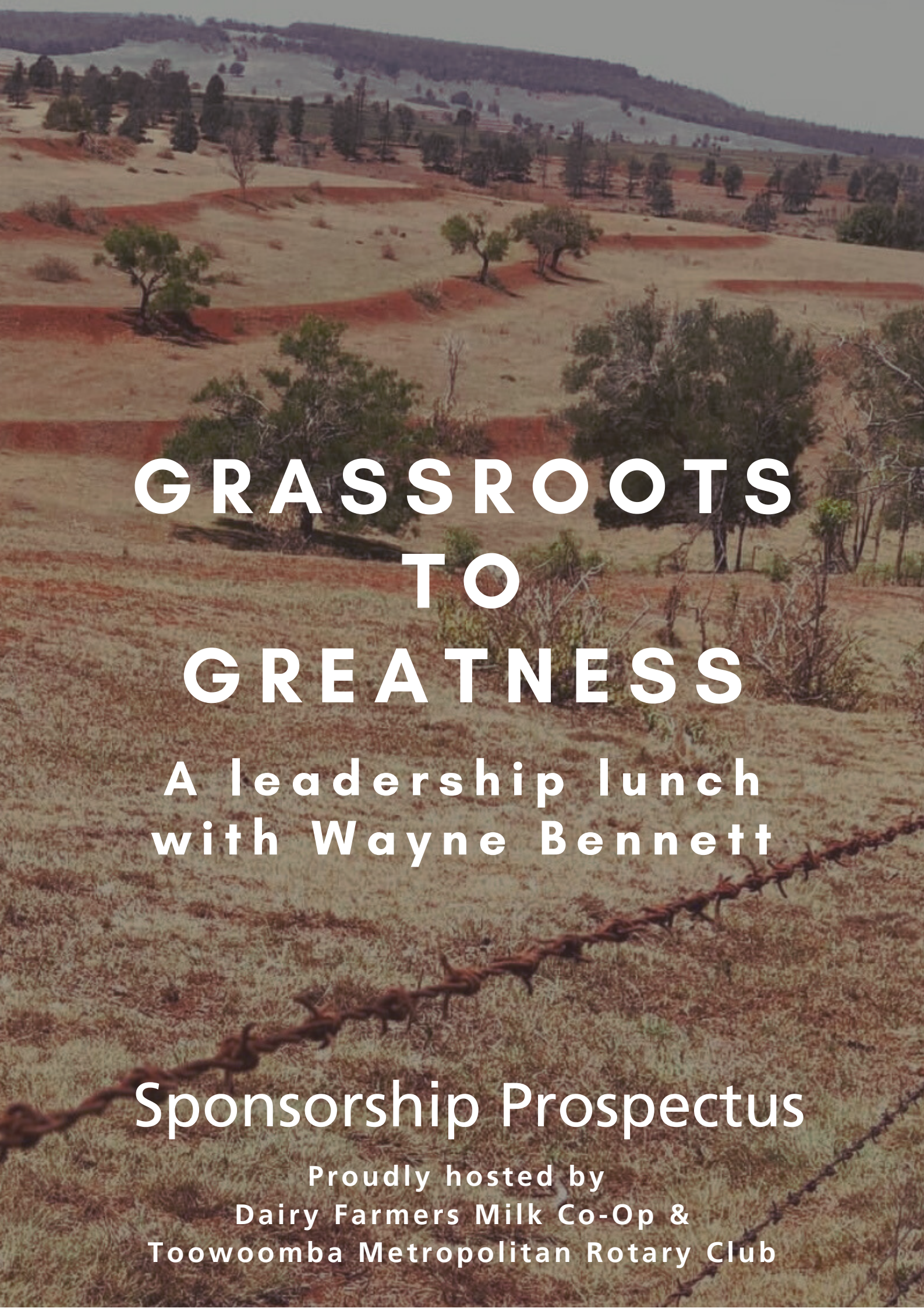




GRASSROOTS TO GREATNESS

A leadership lunch
with Wayne Bennett

Sponsorship Prospectus

Proudly hosted by
Dairy Farmers Milk Co-Op &
Toowoomba Metropolitan Rotary Club

ABOUT TOOWOOMBA METROPOLITAN ROTARY CLUB

The Toowoomba Metropolitan Rotary Club (TMRC) was chartered on 1st July 2021 with 30 foundation members from across the business and community sectors of Toowoomba.

We actively engage locally and internationally in community projects. These projects include planting 100 trees in collaboration with Toowoomba West Special School, and provision and installation of a clean water supply to the Sisters of Mercy Timor Leste project. TMRC sponsors local youth to attend the National Youth Science Forum, Rotary Youth Leadership Award Program, and an award recognising a student at Centenary Heights High School for outstanding contribution to the community.

Our club members are dedicated people who share a passion for both community service, mentorship, and networking. Becoming a Rotarian connects you with a diverse group of professionals who share your drive and encourage lifelong friendship.

Want to see what it's all about? Join us at our next meeting! We meet the 1st and 3rd Wednesdays of the month at 7am @Urban Grounds Café.

Further details are available on our website

ABOUT DAIRY FARMERS MILK CO-OPERATIVE

Dairy Farmers Milk Co-operative is a true co-operative — it's farmers helping farmers.

They represent over 300 members from more than 100 farms in Queensland, New South Wales, Victoria and South Australia.

Together they supply over 150 million litres of milk every year to Bega Dairy & Drinks in a long-term partnership which provides a quality product to Bega and security to their members.

DFMC has proudly represented dairy farmers since 1900. Their core purpose is to look after their members by providing value, security and guidance to enable them to maintain and grow their dairy businesses, while delivering a high quality, nutritious product.

ABOUT THE 9620 DROUGHT RELIEF PROGRAM

The local government areas in south west Queensland have been drought declared since April 2013. The District 9620 drought relief effort started in early 2014, with none of us expecting at the time that we would still be active more than nine years later!

Our District was one of the pioneers of drought assistance in Australia and our distribution methodology has since been copied by other entities and other Rotary Districts across the country.

We don't do "*stuff*". We do not donate items which could be purchased locally by fund recipients (e.g. groceries, pharmaceuticals and the like). We distribute funds predominantly through an independent third party (almost solely the Rural Financial Counselling Service) in the form of debit cards only able to be redeemed at businesses local to the recipient.

This not only assists the farmers and graziers, but also helps the rest of their local community as those funds are circulated in turn throughout that community.

Check out more about the program at
www.rotary9620.org/page/service-drought-relief

ABOUT THE FUNDRAISER

This unique partnership between the farmer owned and operated Dairy Farmers Milk Co-operative and Toowoomba Metropolitan Rotary Club is an event not to be missed as we raise funds for the Rotary District 9620 Drought Relief Program and their signature Community Support Card.

We know that when farming businesses are struggling in droughts, businesses in town do it equally as tough. Rotary's Community Support Card program utilises prepaid EFTPOS cards delivered to farming families in need via independent rural financial counsellors that can only be redeemed at pay points in local regional businesses. This ensures both the family and local businesses receive support in times of drought declaration, with all funds guaranteed to stay in rural towns and communities across southern Queensland.

Our guests will be inspired by Rugby League's super coach & footy legend Wayne Bennett. He's recognised in Rugby League circles as one of the most influential and innovative coaches. He is the longest serving coach of a single club, has one of the best winning percentages, and has the most premierships won as a coach at an elite level since World War Two. Talking all things leadership, he'll speak to how leaders aren't just born, they're created!

100% of the funds raised by this event will be donated to the Rotary District 9620 Drought Relief Program.

Anticipated to attract over 250 local professionals, businesses & community members, your brand can be seen to support a critical fundraiser in our local region.

GOLD - \$3,500

UP TO TWO (2) OPPORTUNITIES

INCLUSIONS

- Acknowledgement as a Gold Sponsor
- Entitlement to use the phrase "Gold sponsor of the 2023 Grassroots to Greatness leadership lunch with Wayne Bennett"
- Preferential allocation of signage space at event (sponsor to provide)
- Priority placement on selected printed material leading up to and during the event - after platinum
- Logo and branding on official event website, social media posts and all marketing materials
- Verbal acknowledgement at the event
- Four (4) tickets to the 2023 event

SILVER - \$1,000

UP TO FIVE (5) OPPORTUNITIES

INCLUSIONS

- Acknowledgement as a Silver Sponsor
- Entitlement to use the phrase "Silver sponsor of the 2023 Grassroots to Greatness leadership lunch with Wayne Bennett"
- Preferential allocation of signage space at event (sponsor to provide)
- Priority placement on selected printed material leading up to and during the event - after platinum & gold
- Logo and branding on official event website, social media posts and all marketing materials
- Verbal acknowledgement at the event
- Two (2) tickets to the 2023 event

MONEY MATTERS

All amounts stated in this document are in Australian dollars and are inclusive of GST.

Conditions of Sponsorship Payment

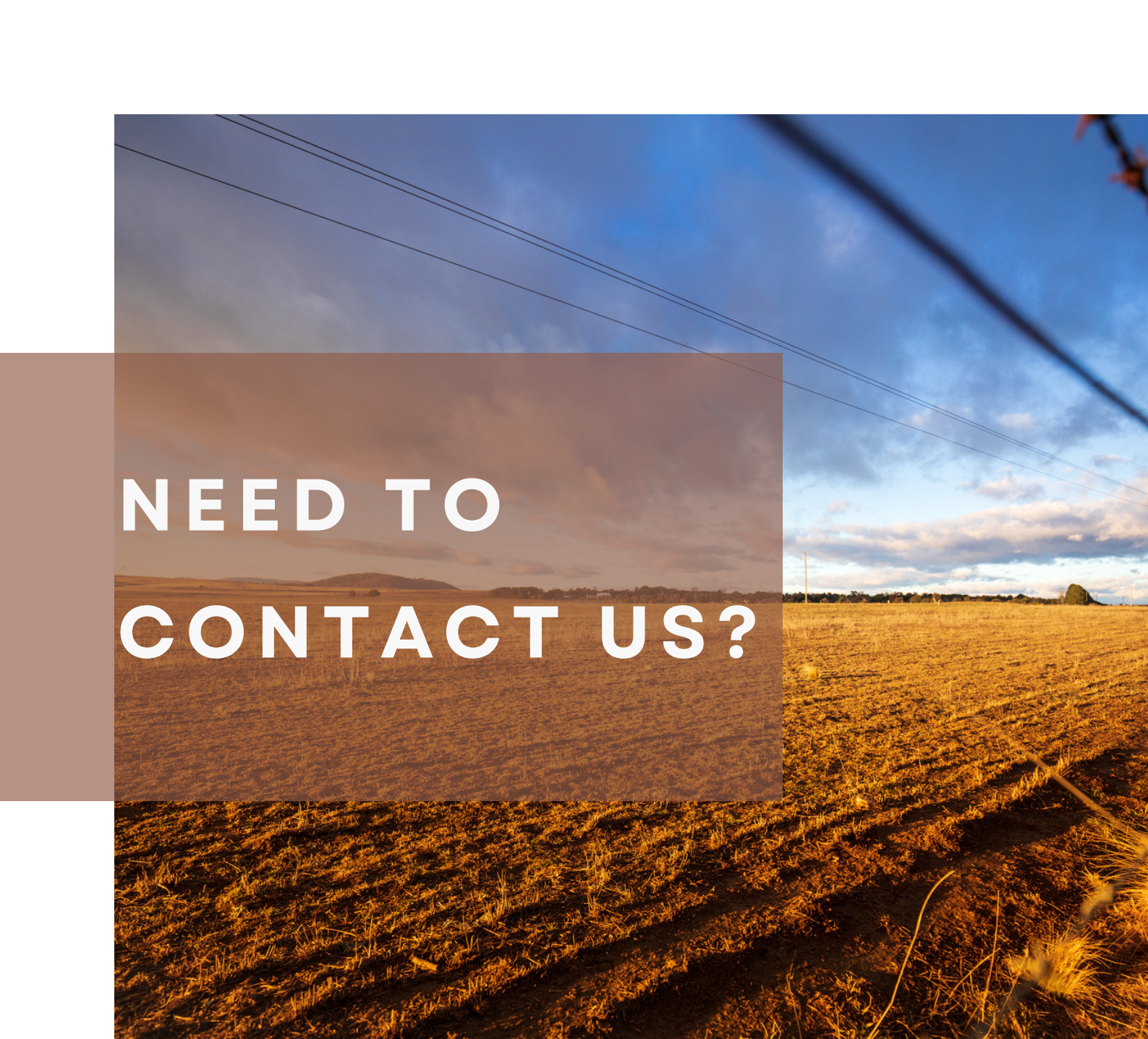
A full deposit of the total amount payable will be required on issue of invoicing, to secure your sponsorship package preference.

Payment Methods

A tax invoice will be raised for payment, you can pay this via:

1. Direct bank transfer – please contact the treasurer for bank account details
2. Credit card – Visa and MasterCard accepted

Please note that the details in this document are correct at the time of printing and prices are subject to change. The Organising Committee does not accept responsibility for any changes that may occur.



NEED TO CONTACT US?

Wendy Byron

Club President

Toowoomba Metropolitan Rotary Club

M: 0421 202 603

E: wendybyron61@outlook.com

Damien Tessmann

Queensland Regional Manager

Dairy Farmers Milk Co-operative

M: 0431 559 377

E: damien.tessmann@dfmc.org.au

THANK YOU

WE LOOK FORWARD TO WORKING
WITH YOU

Toowoomba Metropolitan
Rotary
Club



DFMC
DAIRY FARMERS MILK CO-OP



ROTARY.METRO.TOOWOOMBA



DFMILKCOOP

WWW.TMRC.ORG.AU