

Woohoomanity™ Challenge 3

Have Fun • Make a Difference

District 5440
Rotary
5450 - 5470



HAVE FUN

Volunteer or bike at the Denver Century Ride on September 24th.

MAKE A DIFFERENCE

Help your club fund more projects serving people in need.



FUNDRAISING IS EASY

Just email friends & family.

You'll receive two tools by email: 1) a sample email to send asking for support of Rotary projects, and 2) a personal fundraiser page for friends to easily donate online. You can use the email and fundraiser page as-is, or personalize them if you like.



The Hewkos

JOIN ROTARY CEO JOHN HEWKO

John and Marga Hewko are our Honorary Chairs.

Marga is President of the Chicago 1 Club. Meet them at the Ride and the Woohoo "Big To-Do" the evening before. The weekend is a great opportunity for all clubs to do something fun together. If you're not a biker, please volunteer... we need your help badly!



MAKE A BIG DIFFERENCE

Help more people.

Imagine your home in ashes... or your family fleeing violence... or your child fighting cancer. Last year 13 clubs used the Woohoo to raise almost \$150,000 for their service projects. One club achieved 80% participation and raised more than \$1,000 per participant.



REGISTER STARTING JULY 11th

At woohoomanity.org... mark your calendar.

Volunteers, bikers, and members wanting to simply donate will find sign-up quick and easy. In the process you can order a jersey, t-shirt, and ballcap to promote Rotary camaraderie and visibility at the Ride and at club events and projects year-round.

(over)

Woohoo... who knew?

♥ Should I volunteer or bike?

Volunteers are needed most. You can help at the Rotary Hospitality Tent or out on the course... bring family! Bikers can do a flat, easy 25 miles up to a challenging 100... see denvercenturyride.com. You'll choose as you sign up, and you'll have fun either way!

♥ How much does the Woohoo cost?

The Woohoo is a free fundraising platform, and no one is *required* to fundraise or donate... although that's the hope! The Denver Century is \$80 to \$119 based on the route and how soon you sign up. That covers traffic police, permits, rest stops, lunch, beer and soda, a post-ride party, and more. Volunteering is free!

♥ How much could we raise?

- Tucson's "Ride to End Polio" has raised \$18 million in 12 years... so can we!
- Participants raised \$860 on average last year.
- For a typical club... aim in Year 1 for 50% participation and \$500 per participant.

♥ How much will we net?

About 95%... it's unusually cost-effective! The card processor is 4% and shared expenses are just 1%. A club foundation serves at no charge as the tax-exempt clearinghouse for all donations. Clubs can use their proceeds however they wish.

♥ What if my club isn't doing the Woohoo?

You can sign up regardless, although your club will raise a LOT more if you encourage everyone to participate.

♥ Will the Woohoo fit with other fundraisers?

Probably... emailing friends & family nationwide taps into new revenue for most clubs.

♥ Can I invite family and friends to join me?

Absolutely! They can sign up and can also fundraise or donate if they like. Use the Woohoo to introduce them to your club.

♥ What if I don't live near Denver?

Local Rotarians are opening their homes as free bed and breakfasts, or there will be a special Rotary rate at a local hotel.

♥ What about COVID?

We don't expect COVID to be a big issue for outdoor events in September, but the Denver Century will follow all State guidelines.



Sign up starting July 11th at woohoomanity.org. Questions: info@woohoomanity.org.