Rotary District 5650

Growing Membership to Grow Impact in District 5650

Building Stronger Clubs,
Stronger Communities

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Rotary District 5650



Why membership matters

More Rotarians bring more capacity to serve



More hands + **More ideas** = **More impact**

Strong clubs strengthen communities

Across Nebraska and southwest Iowa, membership growth expands our ability to serve.

The power of Rotary: why people join



Service Above Self

Meaningful ways to contribute.

Leadership

Public speaking, project management and collaboration.

Professional networks

Trusted relationships built through service.

Global connection

International service, cultural exchange and worldwide friendships.

Personal fulfillment

Rotary enriches lives.

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Why people stay: a positive club experience

A warm welcome

Welcoming meetings shape long-term engagement.

Consistent quality

Clear agendas, good speakers and purposeful programs.

Fun and fellowship

People enjoy being together.



Meaningful roles

Involvement boosts engagement.

Belonging

Members feel known, valued and missed.

Attracting new members: what works

01 **Tell your Rotary story**

Share personal impact stories over statistics.

02 **Invite intentionally**

Ask people who share your values and passions.

03 **Showcase service**

Make hands-on projects an invitation to join.

04 **Be visible in the community**

Use social media, partnerships and public events.

05 **Empower members to invite**

Give members simple language and confidence.



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Retaining members: keeping the momentum

The first year matters

Mentorship and Orientation gives new members guidance and connection.



Small roles

Small responsibilities build ownership.

Recognition

Celebrate contributions to fuel engagement.

Personal check-ins

“We missed you” messages help prevent resignations.

Flexibility

Hybrid meetings, varied formats and family-friendly events.

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The membership experience cycle



Community impact: the real reason we grow

Growing membership grows our ability to do good



More service

More service projects completed.

More support

More youth supported and families helped.

More influence

Greater community visibility and influence.

A stronger district

Stronger communities and District 5650.

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Your commitment this year

1

new member this year

Every new Rotarian is another spark of service

Improve one experience

Choose one aspect of your club to make better.

Retain current members

Keep the people who already give their time.

Tell your Rotary story

Share it boldly and often.

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Rotary changes lives. Starting with ours.

Growing membership grows
hope, opportunity and impact.

District 5650 thrives when every club thrives.

