Rotary District 7080

District Assembly / Club Leadership Training
April 22, 2017
Holiday Inn, Cambridge

ROTARY SERVING HUMANITY

AGENDA

8:00 – 8:30 **Registration and Continental Breakfast**

CRS Marketing and **Stuff 4 Your Club** will be selling Rotary Merchandise all day in the Maple Grove Room

8:30 – 9:00 **Opening Plenary** – District Governor Elect Kathi Dick

9:15 – 10:35 Concurrent Session #1

1-1	**President Elects – District Assembly**	DGE Kathi Dick
1-2	**Youth Exchange** – how to start and support this program in our club	Rajeev Wijesinghe
1-3	**Clubrunner – Advanced Session** For those who have used Clubrunner at least one year.	Sarah and Halle Asterbadi
1-4	**Public Relations & Fundraising via Social Media and Social Funding** Enhancing awareness of your club's activities through social media, and using fundraising apps such as *Givesome* and *Fire Fan*	Rod Craig, Jay Whitelaw, Jameel David
1-5	**Vocational Service** How do you combine your professional background and your Rotary role in various segments of your life every day	Mark Cashin
1-6	**The World of Rotary** – Rotary and The Rotary Foundation - Club, District, Zone and International.	PDG Bob Palmateer PDG Patsy Marshall

10:55 – 11:50 – Concurrent Session #2

2-1	**Treasurers session** – RI Polices and Guidelines for Club Treasurers	Doug Gerrard
2-2	**Engaging the Next Generation in Rotary: Part 1** • The ***3 key reasons*** young people are ideally placed to join an organization like Rotary. • Research looking at ***why they are not*** currently becoming members.	Hubert Singh and the Membership Team
2-3	**ClubRunner - Novice Session** For those who are just starting out or have used Clubrunner less than one year.	Sarah and Halle Asterbadi
2-4	**Rotary Branding** – How to develop an effective Rotary brand and public image to attract new members	PDG Doug Vincent and PDG Brian Thompson
2-5	**Working Together to Achieve Larger Projects - Part 1.** Learn how the 9 clubs in the Mississauga Cluster share resources and complete annual Global Grant projects. Lessons learned and photos will be shared.	Lesley Barmania and Claire Conway

12:00 – 12:50 Lunch (included) and Transition to Next Session

CRS Marketing and **Stuff 4 Your Club** selling Rotary Merchandise all day in the Maple Grove Room

1:00 – 1:50 – Concurrent Session #3

3-1	**AG's Session**	DGE Kathi Dick
3-2	**Secretaries Session** – RI requirements and deadlines for reporting	Ken Boyd
3-3	**Working Together to Achieve Larger Projects – Part 2.** Learn how Rotary Oakville Trafalgar formed partnerships and raised funds for a $459,000 WASH project in Uganda. Lessons learned and photos from a trip to the site will be shared.	Lesley Barmania and Claire Conway
3-4	**RYLA** - opportunity for Rotarians to hear about the huge value and lasting impact of RYLA through personal experiences of past RYLArians.	Madiha Khan
3-5	**Chairing Effective Meetings** – tips and information for club leaders, and anyone who runs meetings or chairs a committee.	Eric Davis
3-6	**Engaging the Next Generation in Rotary: Part 2** • The **3 challenge**s clubs will face in working with younger Rotarians. • 5 simple practical **strategies** for clubs to engage younger members.	Hubert Singh and the Membership Team

2:00 – 3:20 Concurrent Session #4

4-1	**Personality Dimensions:** HR tool to best motivate people using their strengths and values to make them more effective	PDG Patsy Marshall
4-2	**The Board Members Roles and Responsibilities**	Ernie Ginsler
4-3	**Public Relations & Fundraising via Social Media and Social Funding** Enhancing awareness of your club's activities through social media, and using fundraising apps such as *Givesome* and *Fire Fan* (repeated)	Rod Craig, Jay Whitelaw, Jameel David
4-4	**Microcredit as a tool for International Projects**	Speaker TBA
4-5	**Soon to be a Past President (or already one)?** What is your role, and where can you go from here?	Adrian DeCoo
4-6	**Fundraising Ideas and Experiences** Panel of Rotarians sharing successful and not so successful experiences	Geoff Allan, James Phillips

3:30 to 3:50 **Closing Plenary**
2017 District 7080 Conference - District Governor Elect Kathi Dick
2018 Rotary International Convention in Toronto – Barbara Fisk