



Andy Weiland <ylandx4@gmail.com>

Poinsettias

3 messages

Jim Wendt <jimbo.wendt@gmail.com>

Tue, Sep 8, 2026 at 3:06 PM

To: Bill Rockwell <bizmomentum22@gmail.com>, Nike Loomis <nikeloomis@gmail.com>, Andy Weiland <ylandx4@gmail.com>, Arlan Kay <arlan@eak.com>

Hi Rotary Board.

Please pass on this email to the board members I have missed.

With the holiday season coming up, it is again poinsettia time. The vendor that we have had the last couple of years is no longer able to supply us this year. I've contacted 3 potential vendors and 2 look like potential vendors. Note, we paid \$7.50 per plant and charged \$16.00 in the past - \$9.50 per 6 1/2 inch plant profit. Bottom line is that we need to decide on a new vendor, our pricing plus who will create the flyers, promote the sale online and contact the Chamber and area businesses directly.

Hann's Christmas Tree Farm

\$11.00 per plant - Red, Pink & White

Advantages: Local and we can arrange to pick up on our own or rent a truck for under \$50.00

Disadvantage: Not sure of the size of the plant. I asked for a specific size and they said "They are a nice size plant and my customers have been very happy with the quality and the longevity of the plant."

BGC Growers - Brown Deer, WI

\$10.00 per 6 1/2 inch plant with \$100.00 delivery fee. - Red, White & Pink. See attached flyer

Advantages: They do Holiday fundraising with poinsettias as a business and are cheaper per plant.

Disadvantage: Non-local and delivery fee.

Bottom line: As a board, please let me know which vendor you prefer and what the poinsettias price should be this year. I recommend either \$19.00 or \$20.00

To give you a quick background on the poinsettias, it was 2 years ago at a September Flex meeting that I told Arlan I could help him with the sale and he gave me a folder. Arlan had done a great job over the years with the poinsettias and was ready to pass on the duties. In the folder he gave me was the contact info for the nursery and recommendations to get the club members to buy poinsettias. There was also info on contacting past big buyers like Marshall Mennengas (he hasn't bought in at least 2 years), the Food Pantry (at a non-profit rate) plus ideas for contacting Nursing homes and businesses as a thank you and for office decorations. There was no real outline or game plan on what was needed to be done when or who to contact for the flyers, promotions, billing etc.

After running the sale last year, I created a timeline but I'm sure there is more that needs to be done to make the sale successful.

BASIC POINSETTIA PLAN**September**

- 1). Contact nursery to get cost info and determine price
- 2). Get the board approval on pricing and deadlines
- 3). Find someone who can create the flyer (Megan?) for businesses to post in their stores for individual sales
- 4). Create a flyer specifically for businesses to promote poinsettias as thank you to customers
- 5). Print and email flyers to Rotary members
- 6). Contact the church to confirm that we can store and distribute from their lobby.

October

- 1). Get Uriah to get the ordering and billing set up online
- 2). Find someone (Uriah or Nike last year) to contact previous buyers with email blast - do at least every other week
- 3). Get flyers into every retail location in the Oregon area
- 4). Contact local business owners
- 5). Create online email and website blasts throughout the month
- 6). Print at least 250 flyers to be handed out at the Electronic Recycle event

- 7) Contact Chamber and Chamber members to buy
- 8). Contact Interact students to promote poinsettia sales

November

- 1) Send press release to the Oregon Observer.
- 2). Continue final sales efforts and give detailed final sales info to vendor the week before distribution.
- 3). Get volunteers to sign up and help distribute plants.
- 4) Unload and organize plants on Friday before Thanksgiving
- 5). Distribute plants

This all can be discussed at next board meeting or at Bill's on the 15th.

Jim Wendt
[608-770-7531](tel:608-770-7531)



Fundraiser Pricing - Winter26.pdf
538K

Andy Weiland <ylandx4@gmail.com>

Tue, Sep 8, 2026 at 3:52 PM

To: Jim Wendt <jimbo.wendt@gmail.com>

Cc: Bill Rockwell <bizmomentum22@gmail.com>, Nike Loomis <nikeloomis@gmail.com>, Arlan Kay <arlan@eak.com>

Do you think Hann's would be open to matching the other suppliers price of \$10? I would like to work locally.....but would hope they would be open to a discount to a service club.

I'd say we should stay under \$20.....maybe \$18 or \$19

[Quoted text hidden]

Nike Loomis <nikeloomis@gmail.com>

Tue, Sep 8, 2026 at 4:51 PM

To: Andy Weiland <ylandx4@gmail.com>

Cc: Jim Wendt <jimbo.wendt@gmail.com>, Bill Rockwell <bizmomentum22@gmail.com>, Arlan Kay <arlan@eak.com>, John Bonsett-Veal <john@bonsettveal.com>, Richard Strohmenger <Rjstrohmenger@yahoo.com>, Jennifer Pagenkopf <jpagenkopf@vil.oregon.wi.us>, Suzanne Cowan <suecowan32@gmail.com>

That's a good idea, Andy.

Jim, thank you for putting together the nice timeline and outlining everything the fundraiser will need.

Would it be helpful to you to form a Poinsettia committee to take on these responsibilities? That could be a nice way to bring members together, make things feel more collaborative, and the team can then determine the completion of each tasks or ask for more help if needed.

Personally, I feel there is a difference between asking someone to create a flyer and asking someone to be a committee member and then asking that member to create a flyer. It creates more ownership. Just my two cents' worth.

Cheers,
Nike

[Quoted text hidden]